

# SPONSOR

## PMI-MN

PMI-MN chapter is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, Professional Development Days (PDD) and other events.

### Opportunities include:

- **PMI-MN EDUCATIONAL EVENTS** - Breakfast or Dinner Meetings and Educational Programs such as PMP Preparation Classes and Webinars with attendance traditionally of 50 to 150 people.
- **PRACTITIONER COMMUNITIES** - In correlation with the Educational Events, Practitioner Communities offer participants an opportunity to meet individuals in their PM interest areas, and to share unique experiences and problems with them.
- **MEMBERSHIP COMMUNICATION** - Strengthen your on-line presence through Email Blasts and website communication with our members and visitors. Distribution to over 6,000 project managers and on our website.
- **APPRECIATION EVENTS** - The Presidents Picnic and Volunteer Gala express appreciation for the hard work of our partners and volunteers all year long, as well as a great informal networking opportunity.
- **PROFESSIONAL DEVELOPMENT DAYS (PDD)** - Our multi-day educational event in October, with over 1,100 attendees over 4 days, over 700 on the Thursday of the event. This is the premier gathering of project management professionals in the Upper Midwest Region and is recognized across the World as a model for other chapters.
- **PROFESSIONAL FAIRS** - Includes the Career Fair and Volunteer Fair. The Career Fair is a single evening event that focuses on both employers & employees, it takes place in the spring of every year. The volunteer fair brings volunteers to PMI-MN activities and a precursor to one of the largest dinner meetings.
- **PARTNERSHIP OPPORTUNITIES** - Partner with PMI-MN and receive discounts, advertising benefits and brand recognition.

\* *Unique tiers of sponsorship are available (see page 2) or call/email for more details*



**Contact**  
**PMI-MN Sponsorships**  
**to get further information**  
**or**  
**create your own**  
**custom package today!**

[chairsponsorships@pmi-mn.org](mailto:chairsponsorships@pmi-mn.org)

1611 COUNTY RD B WEST, STE. 320  
ST. PAUL, MN 55113

651.917.6246 | [www.pmi-mn.org](http://www.pmi-mn.org)



[pmi-mn.org](http://pmi-mn.org)

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## CORPORATE INVOLVEMENT PROGRAM

### GOLD LEVEL

2 dinner meetings sponsorship (including 1 premium)

1 breakfast meeting sponsorship

Job Fair booth (April)

Up to 6 email blasts

Web presence for 12 months on Sponsors Page and 3 weeks on the PMI-MN home page

Corporate Partner/Alliance recognition at ticketed events for the year

Priority notice on volunteer, hosting, event opportunities

### SILVER LEVEL

1 dinner meeting sponsorship

1 breakfast meeting sponsorship

Up to 4 email blasts

Web presence for 12 months on Sponsors Page and 2 weeks on the PMI-MN home page

Corporate Partner/Alliance recognition at ticketed events for the year

Priority notice on volunteer, hosting, event opportunities

### BRONZE LEVEL

1 dinner or breakfast meeting sponsorship

Up to 3 email blasts

Corporate Partner/Alliance recognition at ticketed events for the year

Consideration for speaking engagements

Notice on volunteer, hosting, event opportunities

### PROFESSIONAL BUNDLE

PDD event booth sponsors

Half page advertisement in PDD track book

Premium booth in the PDD Vendor Fair

Priority notice on PMI-MN leadership event sponsorships

Career Fair booth

### DEVELOPMENT BUNDLE

1 quarter page advertisement in PDD track book

1 standard booth in the Vendor Fair

Priority notice on PMI-MN leadership event sponsorships

### ADDITIONAL PARTNER, MARKETING & SPONSORSHIP OPTIONS

Coordination with out-state events

- Bismarck
- Duluth
- Fargo
- Gand Forks
- Mankato
- Rochester
- St Cloud
- Region II (5 state area)

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