


## FOCUS FOR 2018


First year for our new strategic plan designed to 1) expand market coverage, 2) deliver expert solutions and 3) drive efficiencies and engagement. We are pleased to report on the positive progress made on these objectives.

### EDUCATION AND NETWORKING PROGRAMS

Our goal was to make it easy for more members to participate in Chapter events. Strategies included reducing registration fees and selecting geographic locations to make events more accessible and new venues to better support the formats of our Chapter Breakfasts, Dinners, Practitioner Community events, and Career Networking events.

 **RESULTS: Over 25 events with positive feedback on the speakers and new venues!**


Regional events in Bismark, Grand Forks, Fargo/Moorhead, Duluth/Superior and St. Cloud provided access to education, networking and certification classes while reducing travel for members.

 **RESULTS: Over 20 events, including a creative project management look at event planning and other activities.**



### CERTIFICATIONS


Our dedicated volunteer instructors make it possible for our entire membership to have the necessary training to earn and maintain their Project Management Professional (PMP®) and Certified Associate in Project Management (CAPM®).

 **RESULTS:**

- 3 PMP® Exam prep classes and 1 new privately contracted session for 20 company employees
- Over 70% of members have their PMP® certification

### MILITARY OUTREACH PROGRAM

Our Project Prevail provides guidance and support to military personnel and veterans interested in PMI membership benefits, certification support, networking and connections to career opportunities.

 **RESULTS: Recognized by PMI Global for outstanding program.**



### PROFESSIONAL DEVELOPMENT DAYS

Our 25th Professional Development Days was another huge success with our second highest participation ever! Thank you to the many volunteers, vendors, sponsors and partners who make this outstanding event possible.

 **RESULTS:**

- 1,180 registrants across 4 days of sessions
- 47 vendors
- 41 participants in PMP Prep Course



## MEMBERSHIP

We are proud to be the 13th largest chapter in the PMI Global organization. Chapter leaders are working hard at listening to members, to better understand their needs, so we can deliver the valuable programs and opportunities they need to grow and enhance their careers. We are making measurable progress, and recognize we have more work to do.



### RESULTS:

- 800 new members
- 5% increase in member retention!
- Overall member satisfaction rate 3.8 out of 5



## VOLUNTEERS

Many members gave generously of their time, talent and expertise this year to benefit all members and our communities by serving on the Chapter Board and committees, planning events, teaching courses, painting houses and participating in other charitable activities.



### RESULTS:

- Over 150 members volunteered



## LOOKING AHEAD

2019 marks the 35th anniversary of the PMI-MN Chapter. As we look forward to celebrating this milestone, the PMI-MN Board of Directors and volunteer leaders invite all Chapter members to get involved. Volunteering helps you gain vital skills to take your career to the next level and helps the chapter provide value to members while advancing the profession.

Volunteering as a Program Manager for the PMI-MN Professional Development team has been a great way for me to grow professionally. I would recommend volunteering to anyone who is looking for opportunities to develop in the areas of leadership, management and influence. My volunteerism has also helped me achieve my goals of receiving my PMP certification this year as well as becoming an instructor. I am thankful for the great mentors on my team and know that there are more great opportunities to come.

### AGNES NDAMAGYE

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2018 YEAR IN REVIEW