

SPONSOR

MEMBERSHIP COMMUNICATION



Contact
PMI-MN Sponsorships
to get further information
or
create your own
custom package today!

chairsponsorships@pmi-mn.org

651.917.6246 | www.pmi-mn.org



pmi-mn.org

EMAIL BLASTS AND WEBSITE COVERAGE

PMI-MN Communication provides a branding benefit with focus on electronic presence where our members and visitors obtain information about membership, opportunities and value. Strengthen your on-line presence through Email Blasts and website communication with our members and visitors.

E-Blast/Newsletter

Notifications sent to our membership informing them of valuable upcoming events, education and networking related topics. It is the single strongest method to reach all of our membership, partners and prospects.

- Distribution to PMI-MN members including over 6000 project managers.
- Visual display of your name and logo with a web link to your organization's website.
- Distribution three (3) times per month year-round.

Web Site Sponsor

The Minnesota Chapter website is a key communications channel for members.

- Sponsor branding located on the main page of PMI-MN for the first week, then moves to separate Web page entitled "Sponsors".
- Logo / Name of Sponsor may include hyper links to your site.

Benefits to Sponsoring Communication

- Massive distribution for brand and logo recognition.
- Broad announcements of new products, services and events.
- Hyper link to your targeted website.