

SPONSOR

PMI-MN

PMI-MN chapter is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, Professional Development Days (PDD) and other events.

Opportunities include:

- **PMI-MN EDUCATIONAL EVENTS** - Breakfast or Dinner Meetings and Educational Programs such as PMP Preparation Classes and Webinars with attendance traditionally of 50 to 150 people.
- **PRACTITIONER COMMUNITIES** - In correlation with the Educational Events, Practitioner Communities offer participants an opportunity to meet individuals in their PM interest areas, and to share unique experiences and problems with them.
- **MEMBERSHIP COMMUNICATION** - Strengthen your on-line presence through Email Blasts and website communication with our members and visitors. Distribution to over 6,000 project managers and on our website.
- **APPRECIATION EVENTS** - The Presidents Picnic and Volunteer Gala express appreciation for the hard work of our partners and volunteers all year long, as well as a great informal networking opportunity.
- **PROFESSIONAL DEVELOPMENT DAYS (PDD)** - Our multi-day educational event in October, with over 1,100 attendees over 4 days, over 700 on the Thursday of the event. This is the premier gathering of project management professionals in the Upper Midwest Region and is recognized across the World as a model for other chapters.
- **PROFESSIONAL FAIRS** - Includes the Career Fair and Volunteer Fair. The Career Fair is a single evening event that focuses on both employers & employees, it takes place in the spring of every year. The volunteer fair brings volunteers to PMI-MN activities and a precursor to one of the largest dinner meetings.
- **PARTNERSHIP OPPORTUNITIES** - Partner with PMI-MN and receive discounts, advertising benefits and brand recognition.

* *Unique tiers of sponsorship are available (see page 2) or call/email for more details*



Contact
PMI-MN Sponsorships
to get further information
or
create your own
custom package today!

chairsponsorships@pmi-mn.org

651.917.6246 | www.pmi-mn.org



pmi-mn.org

SPONSOR

CORPORATE INVOLVEMENT PROGRAM

GOLD LEVEL

2 dinner meetings sponsorship (including 1 premium)
1 breakfast meeting sponsorship
Job Fair booth (April)
Up to 6 email blasts
Web presence for 12 months on Sponsors Page and 3 weeks on the PMI-MN home page

Corporate Partner/Alliance recognition at ticketed events for the year
Priority notice on volunteer, hosting, event opportunities

SILVER LEVEL

1 dinner meeting sponsorship
1 breakfast meeting sponsorship
Up to 4 email blasts

Web presence for 12 months on Sponsors Page and 2 weeks on the PMI-MN home page
Corporate Partner/Alliance recognition at ticketed events for the year
Priority notice on volunteer, hosting, event opportunities

BRONZE LEVEL

1 dinner or breakfast meeting sponsorship
Up to 3 email blasts
Corporate Partner/Alliance recognition at ticketed events for the year
Consideration for speaking engagements
Notice on volunteer, hosting, event opportunities

PROFESSIONAL BUNDLE

PDD event booth sponsors
Half page advertisement in PDD track book
Premium booth in the PDD Vendor Fair
Priority notice on PMI-MN leadership event sponsorships
Career Fair booth

DEVELOPMENT BUNDLE

1 quarter page advertisement in PDD track book
1 standard booth in the Vendor Fair
Priority notice on PMI-MN leadership event sponsorships

ADDITIONAL PARTNER, MARKETING & SPONSORSHIP OPTIONS

Coordination with out-state events

- Bismarck
- Duluth
- Fargo
- Gand Forks
- Mankato
- Rochester
- St Cloud
- Region II (5 state area)

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