PMI
MINNESOTA CHAPTER

2017 Professional Development Days

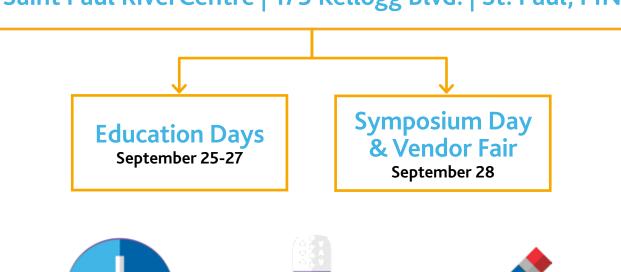# MAKING THE CONNECTION
PEOPLE & PROJECTS

SEPTEMBER 25-28, 2017

Saint Paul RiverCentre | 175 Kellogg Blvd. | St. Paul, MN

Education Days
September 25-27

Symposium Day & Vendor Fair
September 28

Schedule

Speakers

Classes

EDUCATION CLASSES | SCHEDULE
Subject to Change

Full Day 8:00 AM - 5:15 PM **(8 PDUs[1])**
Morning Half-Day 8:00 AM - 11:30 AM **(3.5 PDUs[2])**
Afternoon Half-Day 12:30 PM – 5:15 PM **(4.5 PDUs[3])**

DAY	COURSE	INSTRUCTOR		ENDNOTE
MONDAY SEPTEMBER 25	*Influencing Without Authority*	**Andrea Brockmeier**		*Question Everything: The Power of Asking Questions* **Diane Windingland**
	How to Really Learn from Failure	**Carolien Moors**		
	Agile Kanban Foundation and Fundamentals	**Rand Eaton**		
	The Secret of Successful Project Management: It's About the People	**Kevin Ward**		
	Intentionally Shaping Your Reputation Through Feedback	**Carol Grannis**		
	Leading in an Age of Permanent Whitewater	**Jeffrey Russell**		
	X-treme Brain	**Pat & Pam Johns**		
TUESDAY SEPTEMBER 26	*Crash Course in Leadership for PMs – Connecting People to Create YOUR Success!*	**John Stenbeck**		*Building a Brain Friendly Workplace* **Erika Garms**
	Advanced Microsoft Project	**Jacques Goupil**		
	Advanced Agile Story Writing and Advanced Agile Testing	**Dee Rhoda**		
	TUESDAY MORNING [2] (HALF-DAY CLASS)	**TUESDAY AFTERNOON [3] (HALF-DAY CLASS)**	
	Risky Business: An Introduction to Risk Management	**Sinikka Waugh**	*Moving at the Speed of Change*	**Sinikka Waugh**	
	Don't Negate, Create: Innovative Thinking and the Eeyore Effect	**Greta Grosch**	*Accountable Leadership: The Peter Pan Principle, Inspiring Others to Jump*	**Greta Grosch**	
	Solving the Team Puzzle: How Teams Work	**Douglas Peters**	*Bringing Peace to Performance: Using the Best in You to Bring About the Best in Your Team*	**Ulka Shrikhande**	
	Emotional Intelligence: Meaningfully Connecting People & Projects	**Carolien Moors**	*Say "Yes and …"*	**Christine Moore**	
	Leadership Skills & Highly Functioning Teams	**Julie Kowalski**	*Culture Warrior Workshop*	**Kirk Weisler**	
WEDNESDAY SEPTEMBER 27	*Thinking Positive About Risk Management*	**Frank P. Saladis**		*Story Warrior: Teller, Teacher, Leader, Warrior* **Kirk Weisler**
	Moving from Individual Project into Organizational Project Management	**Chris Vandersluis**		
	Agile, the PMBoK 6th Edition & You: Connecting People and Projects to Success	**John Stenbeck**		
	Connecting with Stakeholders Using Effective Communications	**Joseph A Lukas**		
	The Power of Emotional Intelligence: Why it is Your Unique Advantage	**Julie Kowalski**		
	Reduce the Trend of Failed Projects: The Culture Change Solution	**Ginger Levin**		
	Corporate Connecting: Creating Relationships that Lead to Results	**Joyce Layman**		
	Project TLC: Teamwork, Leadership, Communications	**Lisa DiTullio**		
2-DAY	**MONDAY AND TUESDAY 8:00 A.M. - 4:00 P.M.** *How to Think Strategically & Apply Business Acumen* | **Greg Githens**		**Endnotes Monday and Tuesday**
3-DAY	**MONDAY, TUESDAY AND WEDNESDAY 8:00 A.M. - 5:00 P.M.** **PMI-PMP® Certification Prep - *24 education hours***		

REGISTRATION OPENS JUNE 1: Register at www.pmi-mn.org

Discounts Available:

- **PMI-MN members.**
- **Early Bird Registration** Ends Monday August 21, 2017.
- **Class + Symposium-Save $25!** Receive an additional $25 discount on the total cost by registering for both an educational class and Symposium Day.
- **Corporate Partner employees or Educational Partner members – 5% discount.** Current partner organizations are listed on the PMI-MN website. This discount does not apply to the PMI-PMP® Certification Prep course. Please notify Registration Services at time of registration if you are entitled to this discount.

- **Education Days class registration closes September 18, 2017. Symposium Day registration closes September 27, 2017.**
- **Cancellation & Transfer.** Full refunds, less a $50 cancellation fee per class, will be given for written requests received on or before September 8, 2017. There are no refunds for cancellations made after September 8, 2017. Registrations are transferable at no additional cost. In rare cases, substitutions or cancellations of the offerings, instructors, or schedule may be made after publication of this brochure. Please visit www.pmi-mn.org for current information on courses and instructors.

EDUCATION CLASSES AND ENDNOTE SPEAKERS | DESCRIPTIONS
Monday, September 25 - Wednesday, September 27 (list sorted alphabetically by class name)

MONDAY ENDNOTE
Question Everything: The Power of Asking Questions
Diane Windingland | ▲LEADERSHIP 1 PDU

Asking the right questions at the right time can help you gain clarity, avoid disaster and shape your future. Engaging team members early in a discovery process can ensure the smooth execution of a project.

TUESDAY ENDNOTE
Building a Brain Friendly Workplace
Erika Garms | ▲LEADERSHIP 1 PDU

Many organizations inadvertently reinforce distrust, threat, high turnover, low tolerance for change, and weak performance. Discover the research explaining this state of affairs and hear turnaround suggestions that you can use tomorrow. Demystify why people act the way they do. This session is lively, fun, memorable, and applicable to both work and personal lives. Consider it a short cut to understanding what makes people tick. Understanding this will help negotiations, project work, and conflict resolutions all far easier and it takes any possible blaming or shaming out of the equation.

WEDNESDAY ENDNOTE
Story Warrior: Teller, Teacher, Leader, Warrior
Kirk Weisler | ▲STRATEGY 1 PDU

Intentional Storytelling to Shape Your Project Team Culture — Since the beginning of time stories have been the most elemental means of communicating a civilization's culture, values, myths, legends, and traditions. The storytellers of ancient days were considered to be the sages, leaders, and gurus of their people, helping keep values alive, cultures strong, and commitment and connectedness to community high. Storytelling can be one of the most powerful culture building tools with any project team. This fun and example filled keynote will strengthen your storytelling skills, as it illustrates the power of intentional storytelling to change culture, change minds, change attitudes, and even to change lives. You will learn how to tell better, teach better and lead better by becoming a Story Warrior!

2017 REGISTRATION | PRICING

Event		PMI-MN Member	Non-Member
Half-day class [2,3]	Early Bird	$260	$310
	Regular	$310	$360
Full-day class [1]	Early Bird	$465	$565
	Regular	$565	$665
Two-day class	Early Bird	$830	$1030
	Regular	$1030	$1230
Symposium	Early Bird	$335	$435
	Regular	$435	$535
PMI-PMP® Certification Prep		$750	$900

[2] *Tuesday morning half-day classes include Lunch*
[3] *Tuesday afternoon half-day classes include Endnote*

Courses and Speakers are Subject to Change
[1,3] *PDUs include attendance at the day's Endnote speaker.*

1

Accountable Leadership: The Peter Pan Principle, Inspiring Others to Jump
Greta Grosch | ▲LEADERSHIP 3.5 PDUs

When Peter Pan told Wendy to follow him out the window, she did. After a relatively short time together, she grabbed hold of his hand and followed him from the safety and security of her 2nd floor bedroom out into the unknown. And great adventures followed. Are you the kind of leader that can inspire others to such acts of daring? This inspirational and interactive workshop will explore the questions: How do I lead difficult people? How do I create a team? and How can I inspire others to action?

Advanced Agile Story Writing and Advanced Agile Testing
Dee Rhoda | ▲TECHNICAL 7 PDUs

This advanced Agile workshop will take you through two very important steps in any Agile framework (Scrum/Kanban/XP/Lean, etc.). We will start with Agile User Stories. This is the foundation for setting the direction of the work that we want our teams to complete. Then we will shift the focus to Agile Testing. If your teams and organizations want to deliver more product faster, we will have to get faster at testing. Examples and exercises will help you find the right technique for your team. NOTE: This is an advanced class and assumes that you are familiar with Agile & Scrum Fundamentals.

Advanced Microsoft Project
Jacques Goupil | ▲TECHNICAL 7 PDUs

If you are a Project Manager that wants to learn the latest features and functionality of Microsoft Project, as well as advanced Tips and Tricks to improve your efficiency, then this course is for you. The first part will cover the Microsoft toolset in-depth. The second part follow's Project Success Steps giving you the advanced scheduling tips and techniques. The topics include: • Defining Project Properties • Modifying the Quick Access Toolbar • Importing projects from other sources • Creating custom table, views, graphical indicators, and custom dashboards and reports • Tracking Earned Value • Rescheduling uncompleted work. You will be ready to incorporate best practices and techniques from this session immediately. Plus you will receive session take-aways including a Quick Start reference, helpful guides and helpful links for your entire organization.

Agile Kanban Foundation and Fundamentals
Rand Eaton | ▲TECHNICAL 7 PDUs

Kanban is a popular technique that teams and organizations are considering when wanting to be more productive. Come spend a day experimenting with Kanban and see how this can accelerate your team's work.

Agile, the PMBok 6th Edition & You: Connecting People and Projects to Success
John Stenbeck | ▲LEADERSHIP 1.5 PDUs | ▲STRATEGY 1.5 PDUs | ▲TECHNICAL 4 PDUs

The forthcoming PMBok Guide 6th Edition is unleashing a 'silent tsunami' of change! The epicenter is at the intersection of Scaled Agile, DevOps, your career. It is the most profoundly important change in the project management profession since 1996 and it will impact you! You must know IF, WHEN and HOW to integrate Traditional and Agile frameworks professionally. This class cuts through the clutter and confusion to give serious Project Managers a solid foundation to leverage. It will be demanding!

EDUCATION CLASSES | DESCRIPTIONS
Monday, September 25 - Wednesday, September 27 (list sorted alphabetically by class name)

Bringing Peace to Performance: Using the Best in You to Bring About the Best in Your Team
Ulka Shrikhande | ▲LEADERSHIP 3 PDUs | ▲TECHNICAL .5 PDUs

We spend about 40% of our waking hours working or thinking about it. The impact of burnout on our lives is significant. Between working passionately vs working stressfully towards a deadline, which one is likely to have long term performance success? In your answer lies the solution. It is myth that stress transpires growth. It does bring about the sense of urgency when we procrastinate, but that is not growth. In this workshop, discover the power of strengths based teams for sustained performance.

Connecting with Stakeholders Using Effective Communications
Joseph A Lukas | ▲LEADERSHIP 4 PDUs | ▲STRATEGY 3 PDUs

Project managers need emotional intelligence, which is the ability to manage personal feelings, and effectively deal with the feelings of other people. Successful project managers are able to recognize the personality styles of other project stakeholders. Project Managers need well developed soft skills including leadership, conflict resolution and communications. However, Project Managers will not have good soft skills unless they possess emotional intelligence, which is the ability to recognize and manage your feelings, and effectively deal with the feelings of other people. This one-day course explores how to better understand yourself and others, and provides suggestions on how to adapt your personality style to improve interactions with project stakeholders. This course will help you connect with your project stakeholders and lead to improved project team performance.

Corporate Connecting: Creating Relationships that Lead to Results
Joyce Layman | ▲LEADERSHIP 4 PDUs | ▲STRATEGY 3 PDUs

In a fast paced environment, networking tends to fall to the bottom of your to-do list, but it can be the most important thing for your career. This session shows you how to build a powerful network inside and outside of your company and become an invaluable asset to those around you. The content is current, relevant, and full of useful tactics for everyone from CEOs to people working their first jobs.

Crash Course in Leadership for PMs – Connecting People to Create YOUR Success!
John Stenbeck | ▲LEADERSHIP 7 PDUs

Ask yourself, "Do I want the opportunity to lead projects that have the "WOW!" factor? …Lead dream teams on projects-of-a-lifetime? …Have a career that reaches beyond success and achieves significance?" If your answer is "YES!" then this course is for you.

In this Crash Course in Leadership you will learn the quantitatively-proven keys that unlock the combination to your personal power house. You will learn how to define the roadmap that unlocks the full development of all your potential. You will learn to write the code that harnesses all of your resources to exponentially improve your results. And, if you've had one of those "sales" courses on leadership, you will find out why they didn't work for you!

Technical professionals demand results because they know improving results is the key to career opportunity! This powerful training gives you a solid practical methodology on how to: Write your program code for success - Evaluate why past attempts have failed - Use the Success Programming worksheet - Create a balanced life approach for significance.

Culture Warrior Workshop
Kirk Weisler | ▲LEADERSHIP 3.5 PDUs

Kirk's Culture Warrior Keynote was a big hit last year. So this year we've invited him to lead a half day workshop focused on the 7 Cultural Considerations of Leaders who want to be more intentional and successful in leading and inspiring cultural change. This is a super fun workshop loaded with actionable insights for your journey of cultural leadership, increased engagement, and unleashing your inner culture warrior.

Don't Negate, Create: Innovative Thinking and the Eeyore Effect
Greta Grosch | ▲LEADERSHIP 1.75 PDUs | ▲STRATEGY 1.75 PDUs

The character of Eeyore from "Winnie the Pooh" is a pessimist, eager to point out all the things one CAN'T do. But innovative thinking requires an attitude of CAN do and, even though innovative ideas may look like bad ideas at the start, in an environment of "yes", they can quickly become something unique. How can we train ourselves to explore the YES, instead of jumping straight to the NO? And how can we create an environment of positive rhetoric in the workplace?

Emotional Intelligence: Meaningfully Connecting People & Projects
Carolien Moors | ▲LEADERSHIP 3 PDUs | ▲STRATEGY .5 PDUs

Traditional intelligence alone is not enough to succeed in project and program management. Join this session to strengthen your emotional intelligence, to better understand and manage yourself and your relationships. It will help you navigate delicate interpersonal situations, nip potential conflicts in the bud, motivate people, handle complaints, and instill trust in team members and stakeholders. We'll draw from Daniel Goleman's insights, neuroscience, and behaviorism and from gestalt and cognitive psychology.

How to Really Learn from Failure
Carolien Moors | ▲LEADERSHIP 5.5 PDUs | ▲STRATEGY 1.5 PDUs

Most people don't like making mistakes yet they happen - it is part of the human condition. You have to move on with your people and projects, which begs the question how you can best deal with and learn from mistakes, move on wiser, and help others do the same. We'll dive into the 'psychology of mistakes', ways to restore confidence and credibility, how to hold blameless post-mortems with your team, techniques developed at Harvard, and thoughts and tools from the world of HRO: High Reliability Organizing.

How to Think Strategically & Apply Business Acumen
Greg Githens | ▲LEADERSHIP 4 PDUs | ▲STRATEGY 10 PDUs

Research shows that the next generation of leaders must be able to: (a) Think strategically, (b) Understand their specific business model, (c) Drive change. This seminar is for anybody who wants a better understanding of competent strategic thinking. It will help you work more effectively with strategy formulation and implementation concepts..

Influencing Without Authority
Andrea Brockmeier | ▲LEADERSHIP 7 PDUs

Today's professionals aren't getting things done because they can't tell someone else what to do. People are getting things done through influence. This course is loaded with tips, tools, and techniques to help you learn how to use your untapped potential to effectively influence others. You will experiment with a variety of tactics to influence in a safe environment. Utilizing the Watermark Influencing Formula, be assured that you will enhance your ability to influence others to do the right thing!

EDUCATION CLASSES | DESCRIPTIONS
Monday, September 25 - Wednesday, September 27 (list sorted alphabetically by class name)

Intentionally Shaping Your Reputation Through Feedback
Carol Grannis | ▲LEADERSHIP 5.5 PDUs | ▲STRATEGY 1.5 PDUs

Your project management reputation comes from how well you receive feedback from others. We know that feedback is essential for development, growth, and healthy relationships – but most of us dread and dismiss it. That's because feedback sits at the heart of two conflicting human desires: we want to learn and grow but we also want to be accepted and respected just as we are now. Recognize the critical importance of taking in feedback through theatrical scenes, leadership research and discussion.

Leading in an Age of Permanent Whitewater
Jeffrey Russell | ▲LEADERSHIP 2 PDUs | ▲TECHNICAL 2 PDUs |
▲STRATEGY 3 PDUs

How does one lead when there is so much uncertainty? What actions can project managers take as team leaders to help others through the turbulence of permanent whitewater? In this session, you'll learn the six crucial competencies that project managers as leaders should work on developing in themselves to effectively guide people during all of the volatility and uncertainty ahead. You'll leave with a "next steps" plan for enhancing your "whitewater" leadership to help your company survive the wild waters ahead.

Leadership Skills & Highly Functioning Teams
Julie Kowalski | ▲LEADERSHIP 1.75 PDUs | ▲STRATEGY 1.75 PDUs

Leaders are made, not born! Do you know what it takes to be a leader regardless of your title? Have you mastered the "skills" required for success? This highly interactive and dynamic presentation will walk you through the top skills required for success as an information systems professional as well as help you understand what it takes to lead; regardless of title. Attendees will learn the 3 most important keys to leadership success, the difference between leading and managing.

Moving at the Speed of Change
Sinikka Waugh | ▲LEADERSHIP 1.5 PDUs | ▲STRATEGY 2 PDUs

This crash course in effective change and transition strategies will lay the foundations of change management: what it is, how we perceive it, and introduce a model to describe the change and transition process. You'll have an opportunity to reflect on your own perception of change, and identify how others perceive change. This workshop is dedicated to understanding the key principles of effective change leadership, including planning, creating buy-in, and the key role that communication plays.

Moving From Individual Project into Organizational Project Management
Chris Vandersluis | ▲LEADERSHIP 7 PDUs

This one day workshop looks at project management when it goes beyond the individual project manager and becomes an organizational process. Organizational or Enterprise Project Management (EPM) is about empowering the organization to manage multiple projects with multiple resources and multiple project managers being effective within that organization.

The Power of Emotional Intelligence: Why it is Your Unique Advantage
Julie Kowalski | ▲LEADERSHIP 3.5 PDUs | ▲STRATEGY 3.5 PDUs

Emotional intelligence has become one of the hottest buzzwords in corporate America! Yet not many really know exactly what Emotional Intelligence is, or for that matter how it is measured or how they can use their emotional intelligence to help them get ahead! Emotional

Intelligence is often times more important than the "hard" business skills required to get the job done! Few professionals know the five levels of EI and what their own personal EI level is.

Project TLC: Teamwork, Leadership, Communications
Lisa DiTullio | ▲LEADERSHIP 5.5 PDUs | ▲STRATEGY 1.5 PDUs

You will learn how to implement Project TLC (Teambuilding, Leadership and Communication) for healthy and successful projects. You will master the simple techniques that enhance team behavior and group dynamics to improve team members' awareness and accountability. You will learn how to LEAD, using four strategies: Listening, Encouraging, Acting and Delegating. And you will improve the way you communicate to, and among, your stakeholders for continued project success.

Reduce the Trend of Failed Projects: The Culture Change Solution
Ginger Levin | ▲LEADERSHIP 3 PDUs | ▲STRATEGY 4 PDUs

The Project Management institute (PMI®) in its Pulse of the Profession – 2016 points out 24% of the organizations in the study used standardized project management practices throughout the organization (p.20). It points out that there are failed projects such that for every $1billion spent on projects, $122 million is lost – Ginger sees this as a very large number, and in the past three years, it has increased. To reduce this trend, a culture change is needed.

Risky Business: An Introduction to Risk Management
Sinikka Waugh | ▲LEADERSHIP 1 PDU | ▲TECHNICAL 2.5 PDUs

What if there were tools to help you identify and plan for risks associated with your projects? This right-sized workshop will get you just that, starting with a simple, reusable process for identifying, prioritizing, and managing risks in your projects, contracts, and initiatives. You'll also get a formal introduction to "The Usual Suspects", the most common sources or risk that we see in any business environment and how they apply to you.

Say "Yes and …"
Christine Moore | ▲LEADERSHIP 3.5 PDUs

Project resources of time and money are scarce, so often our first reaction to a change request is, "no." However, there may be a better answer, "Yes, and…" Learn to tap into your expertise to help formulate solutions and present options to stakeholders and sponsors that allow for the win/win.

The Secret of Successful Project Management: It's About the People
Kevin Ward | ▲LEADERSHIP 3.5 PDUs | ▲TECHNICAL 2.5 PDUs
▲STRATEGY 1 PDU

There is ample information about the leading causes for project failures. So why do we still experience these issues? We will go beyond the typical discussions and understand what is at the heart of such issues. To say there is poor team dynamics may be obvious, but why that is the case and what you can do about it is not so obvious. The ultimate take-away will be guidance on how to handle common road blocks, but this guidance will be through a new perspective of 'the human factor', focusing on people.

Solving the Team Puzzle: How Teams Work
Douglas Peters | ▲LEADERSHIP 1 PDU | ▲TECHNICAL 2.5 PDUs

Teams, like the Rubik's cube, are a three-dimensional puzzle. Using the Rubik's Cube as a metaphor, participants learn the three dimensions of team development and the complexity of building a high-performance

PDD SYMPOSIUM DAY & VENDOR FAIR | SCHEDULE *Subject to Change*

7:00 - 4:00	Vendor Fair Open All Day
7:00 – 12:00	Registration
7:00 – 9:00	Continental Breakfast
8:00 – 9:30	Keynote Speaker: David Horsager "The Trust Edge: What Top PMs Have and 8 Pillars to Help You Build it Yourself"

9:30-9:45 — BREAK » VISIT VENDOR BOOTHS!

TRACK	LEADERSHIP	STRATEGIC	TECHNICAL
SESSION 1 9:45 – 10:45	*The Potential Difference: Mindset, Motivation & Change in the Real World*	*The Future of the PMO: Beyond Benefits & Value*	*Surefire Scheduling*
	Joyce Layman	Ginger Levin	Joe Perzel

10:45-11:00 — BREAK » VISIT VENDOR BOOTHS!

TRACK	LEADERSHIP	STRATEGIC	TECHNICAL
SESSION 2 11:00 – Noon	*Accountability: How to Hold People Accountable Even if They Don't Report to You*	*Just Call Me Trim Tab: Lessons for Project Managers by Buckminster Fuller*	*Oh No! You Gave Me What I Asked For*
	Julie Kowalski	Chris Vandersluis	Elizabeth Larson

Noon – 1:15 — LUNCH » VISIT VENDOR BOOTHS!

TRACK	LEADERSHIP	STRATEGIC	TECHNICAL
SESSION 3 1:15 – 2:15	*The Indispensable Project Manager*	*Collaborative Leadership: How to Harness Ideas, People and Resources for Results*	*Be a Business Manager & Connect With Your Client*
	Frank P. Saladis	Lisa DiTullio	Joseph A Lukas

2:15-2:30 — BREAK » VISIT VENDOR BOOTHS!

TRACK	LEADERSHIP	STRATEGIC	TECHNICAL
SESSION 4 2:30 – 3:30	*Making Meetings Matter*	*Strategic Thinking: A Rare and Valuable Competency*	*The Strategic Management Execution:* ~~CANCELED! Replacement course TBA.~~
	Carolien Moors	Greg Githens	Brian Grafsgaard

3:30 - 3:45 — BREAK » VISIT VENDOR BOOTHS!

| 3:45 – 4:45 | Endnote Speaker: Garry Golden
"Tapping Your Inner Futurist: The Art and Science of Looking at the Future" |

Keynote Speaker: David Horsager | ▲LEADERSHIP
"The Trust Edge: What Top PMs Have and 8 Pillars to Help You Build it Yourself"

Trust is a fundamental, bottom line issue. Without it, leaders lose teams, salespeople lose sales, and organizations lose reputation, retention of good people, relationships and revenue. But with trust, individuals and organizations enjoy greater creativity, productivity, freedom, and results. Through academic research and firsthand experience, David Horsager has learned what it takes to gain – and keep – The Trust Edge. Through a captivating presentation, David combines humor and illustrations with business insight and analysis. He will show you how the little things, done consistently, add up to huge results. Attendees will walk away with concrete steps they can immediately use to improve their lives and careers.

BREAK » VISIT VENDOR BOOTHS!

CHANGE	APPLIED	AGILE
The 7 Skills of Successful Change Agents	*From Management to Leadership in Strategic Alignment of Program/Project Management*	*The Future of the Scrum Master*
Michelle Smeby	**Richard Lu**	**Samir Penkar**

BREAK » VISIT VENDOR BOOTHS!

The Power of Connection	*The Future of Mobility*	*Rogue Agile*
Vikus Narula	**Garry Golden**	**Carrie Mitchell**

BREAK » VISIT VENDOR BOOTHS!

Change Triggers Fear: How to Influence Stakeholders and Overcome Resistance	*Avoiding Disaster: Why Great Project Managers Care About Cyber Security*	*Are Scaled Agile and DevOps the Same Thing?!? Two Mega-Trends for Connecting People that Impact Your Career!*
Sonja Almlie	**Chris Veltsos**	**John Stenbeck**

BREAK » VISIT VENDOR BOOTHS!

Measuring ROI of Change	*Best Practices in Managing a Security Portfolio*	*Smart Agile Metrics*
Dan Olson	**Joe Perzel & Ryan Messier**	**Mike Griffiths**

BREAK » VISIT VENDOR BOOTHS!

Courses and Speakers are Subject to Change

Endnote Speaker: Garry Golden | ▲STRATEGY
"Tapping Your Inner Futurist: The Art and Science of Looking at the Future"

In a 3 part presentation Garry first introduces Foresight and through a game and some visual slides helps the attendees by demystifying the future. He presents some activities to help with Foresight specifically for Project Managers. Second, Garry reveals the drivers of change from 2017 to 2027 which include demographic transitions and the creepy + compelling line of advanced analytics + AI driven workplaces. Then in the third portion of the presentation, Garry brings it back so that each person can bring Foresight back to their organization.

PDD SYMPOSIUM DAY | SESSIONS *Subject to Change*

A full day symposium with 24 sessions organized along six topical tracks:
Leadership, Strategy, Technical, Change, Applied, and Agile.

LEADERSHIP TRACK

1

The Potential Difference: Mindset, Motivation & Change in the Real World
▲LEADERSHIP

Joyce Layman

Whether it's the shift to agile methodologies, workplace pressures or dealing with change in your personal life, the mind responds the same. This program isn't about the soft and fluffy stuff but instead understanding why people do what they do at the conscious and subconscious level - true change management from the inside out. This interactive program combines real-world examples, tidbits of science and easy to apply concepts to help you achieve higher levels of performance.

2

Accountability: How to Hold People Accountable Even if They Don't Report to You
▲LEADERSHIP

Julie Kowalski

In a world where you get results through teams and teamwork, holding people accountable is a key to real success. Come hear speaker extraordinaire, Julie Kowalski of Spizzerinctum Group share: why people need to be held accountable, the main reasons why people fail to deliver, why we don't hold people accountable even when we know we should AND proven tips, tools and techniques for holding people accountable (including yourself and those who do and do not report to you) in a positive and very effective manner.

3

The Indispensable Project Manager
▲LEADERSHIP

Frank P. Saladis

This presentation addresses the importance of the professional project manager in today's business environment and the need for the project manager to continually enhance existing skills, adapt to a changing environment, and become a "go to" person in the organization. Emphasis is placed on understanding the business needs of an organization, clearly and visibly creating value from a client and supplier view point, and continually developing and managing personal brand.

4

Making Meetings Matter
▲LEADERSHIP

Carolien Moors

Fast and effective meetings, who doesn't want that? Your reality may be different: monotonous, tense, time-consuming meetings that discourage and drain energy with endless discussions and positioning and the elephant still in the room. These meetings cause a rush of stress hormones that you can do without. If you wish to increase relevance, energy, focus, and productivity in meetings, this session is for you. It is possible to hold meetings that people want to attend because they engage and create results.

STRATEGIC TRACK

1

The Future of the PMO: Beyond Benefits & Value
▲STRATEGY

Ginger Levin

To ensure your PMO is providing business value, this interactive presentation presents ten powerful techniques you can use to ensure your PMO is adding business value. These techniques include: making the business case for a strategic PMO; determining the key functions it should perform through using a Work Breakdown Structure; preparing a roadmap for functions to be added later; showing the value of programs and projects as strategic assets to the organization; among many other tools to be covered. As President Ronald Reagan noted, "the future doesn't belong to the fainthearted". Those organizational leaders who can quickly adapt and change strategic goals because of external and internal factors are ones that will succeed. To do so, a PMO focusing on strategic business value can be the organizational unit that drives the needed changes.

2

Just Call Me Trim Tab: Lessons for Project Managers by Buckminster Fuller
▲STRATEGY

Chris Vandersluis

His epitaph reads "Just call me Trim Tab". Buckminster Fuller was an architect, an inventor and an author, but he is perhaps most appropriately known by project managers as a systems theorist. This presentation will take some of Bucky Fuller's key concepts and show how they have been applied to change management projects using real-world examples. This presentation will show how the principles of change management have been successfully applied at some of the world's largest organizations.

3

Collaborative Leadership: How to Harness Ideas, People and Resources for Results
▲STRATEGY

Lisa DiTullio

In today's world of global connectedness, leaders must know how to tap into the power of collaboration to get results. In this session, you will learn how to harness ideas, people, and resources from across boundaries of all kinds.

4

Strategic Thinking: A Rare and Valuable Competency
▲STRATEGY

Greg Githens

Research shows that the next generation of leaders must be able to: 1)Think strategically. 2) Understand their specific business model. 3) Drive change. This presentation will help anybody who wants a better understanding of competency as it relates to strategic thinking.

TECHNICAL TRACK

1 *Surefire Scheduling*
▲TECHNICAL

Joe Perzel

This is a workshop where Joe pairs up Surefire Scheduling (concepts on managing a plan) with MS Project 101 to give a well rounded view on how to maintain a successful project plan.

2 *Oh No! You Gave Me What I Asked For*
▲TECHNICAL

Elizabeth Larson

How often do we hear from our sponsors, "That's not what I was expecting," or "I can't spend any more time with you—I've already told you what I want." Many stakeholders think once they've provided the vision of their solution, the project team should go away and give them what they've asked for. During this presentation we cover techniques for avoiding the "Oh No!" using scenarios and real-life examples, we provide tips and techniques for not only for defining the real need, but for asking the right questions to uncover client expectations and why this is so important to delivering the right product.

3 *Be a Business Manager & Connect With Your Client*
▲TECHNICAL

Joseph A Lukas

This presentation will explain how to connect with your clients by being a business manager. This talk will delve into some key concepts in establishing and managing the business case including the time value of money, qualitative and quantitative benefits, project and product success criteria and financial analysis techniques. In addition, how to ensure the project benefits are realized will be discussed. Connect with your clients by having the skills to help deliver the project business case.

4 *The Strategic Management Execution: Putting it All Together*
▲TECHNICAL

Brian Grafsgaard

Provide a high level overview of the five core capabilities that high performing organizations utilize to effectively achieve their strategic objectives: (1) Talent Management, (2) Change Management, (3) Portfolio Management, (4) Program/Project Management, and (5) Benefits Management. This course will also cover how these capabilities relate to each other and how they integrate to create a strategic execution 'ecosystem' that provides a consistent, repeatable framework to select and deliver the right initiatives.

CANCELED! Replacement course TBA.

CHANGE TRACK

1 *The 7 Skills of Successful Change Agents*
▲TECHNICAL

Michelle Smeby

Implementing change doesn't happen with just one person. It takes a team. A change agent is a person in the trenches of an organization who has the passion to make change work and to ensure that the change lasts. As project management professionals, being able to act as change agents, and to engage and lead other change agents, is critical to successfully deliver today's complex projects and their desired business value. Learn the 7 skills to align people to change and what happens if your team lacks them.

2 *The Power of Connection*
▲STRATEGY

Vikus Narula

In this talk / workshop, you will see how human networks form, how silos are created and why bridging these divides is in our best interest – personally, professionally and societally. Many of us work in hierarchies and take direction from higher-ups, but did you know that influence happens independent of hierarchy? In fact, hierarchy often gets in the way of influence. Not only does this disconnect exist within organizations, it is rampant in society, both at the community and individual level. You will learn about the fundamental principles of what makes people influential and how breaking down hierarchical, lateral and internal divides can help expand your influence and increase your chances of success in any realm.

3 *Change Triggers Fear: How to Influence Stakeholders and Overcome Resistance*
▲LEADERSHIP

Sonja Almlie

Participants will explore how a stakeholder's fear of change causes resistance and affects their expectations of the project. This session will describe how an iterative, agile environment may contribute to a stakeholder's fear of change. Participants will explore consultative project manager strategies and tactics and why providing stakeholders with more knowledge and building their skills may not equate to successful project execution. Using facts, feelings, and identity-based conversations, participants will practice how to identify the root cause of the resistance, determine opportunities to address them, and hold the stakeholder accountable to the agreed upon requirements and acceptance criteria.

4 *Measuring ROI of Change*
▲TECHNICAL

Dan Olson

We live in a time where it is a cliché to say that the pace of change continues to increase, but there is a very real need for individuals, teams, and businesses to enhance their ability to navigate the current economic, political, and technological environments. Dan Olson will demonstrate new tools that leaders and individuals can leverage to hone their skills and be able to navigate the road ahead. As a leader in the Twin Cities change management ecosystem for more than fifteen years, he will share insights based on his experiences in working with all levels of change interventions - from one-on-one leadership coaching to massive global IT deployments. His message of 'changing how you change' is extremely timely and relevant.''

APPLIED TRACK

1 — *From Management to Leadership in Strategic Alignment of Program/ Project Management*
▲STRATEGY
Richard Lu

Program/project management is now practiced in every industry. It is traditionally task-oriented with the focus in technical skills. However, today technical skills alone are not enough for industries like healthcare where leadership is extremely crucial for successes. This symposium discusses: (1) differences in management vs. leadership, (2) increasing importance of leadership in running programs/projects, (3) leadership in strategic alignment, and (4) criticality of leadership in Program Management.

2 — *The Future of Mobility*
▲LEADERSHIP
Garry Golden

The transportation sector is going through its own revolution. Connected Cars, Electrification and Self-driving vehicles capture headlines and our imaginations. New power struggles are emerging from Transportation Network Companies (TNCs) like Lyft and Uber that push us to rethink ownership vs access to mobility services. Technology companies like Amazon are becoming new players delivering mobility solutions from fulfillment centers to 'last-mile' solutions for delivery. In this session we will explore how our organizations might be transformed by an increasingly connected and automated world of mobility!

3 — *Avoiding Disaster: Why Great Project Managers Care About Cyber Security*
▲STRATEGY
Chris Veltsos

What was once an after-thought is now a critical component of most IT projects: Cybersecurity. In this presentation, we'll explore ways that security-related project risk can be taken into account ahead of project launch, tracked during implementation, and tested before deployment or updates. Whether you're building a mobile app, launching a new website, or deploying IoT (Internet of Things) devices, cybersecurity is on your side, and can help you avoid an incident, or worse, a disaster.

4 — *Best Practices in Managing a Security Portfolio*
▲TECHNICAL
Joe Perzel and Ryan Messier

With the ever increasing reliance on technology, data, cloud solutions, overseas outsourcing and new applications, all organizations have an increasing exposure to hackers, internal mischief and other security concerns. To counter these increased risks, security programs continue to pop-up and/or grow across all industries. This presentation focuses efforts needed to set-up and maintain a security program in today's world. The major points to be covered include: * What Sr. Management wants – and you need to deliver. * The traditional detractors and supporters and what to do with each. * What the Program should include/ exclude. * The skills required to set-up vs. on-going execution of the program. * How to provide, and explain your organizational value. Any organization with assets worth protecting should have a security program so that they can protect themselves against the risk of cyber-attacks, ransomware and other malicious actors.

AGILE TRACK

1 — *The Future of the Scrum Master*
▲LEADERSHIP
Samir Penkar

Samir Penkar embarked on a study to seek insights into the future of the Scrum Master role. He is aiming to survey thousands of professionals and conduct deep dive sessions to uncover the future direction for the Scrum Master role. Samir believes that we are at a cusp of a change that will usher in new possibilities, challenges, and threats for the Scrum Master. Understanding this ecosystem will help you succeed in your projects and career.

2 — *Rogue Agile*
▲STRATEGY
Carrie Mitchell

So you'd like to try Agile, but your project or objective doesn't fit into the "required" model. Never written a user story? Don't have a dedicated team or a scrum room? No product owner? No problem! This workshop focuses on applying the core principles of Agile without requiring your project or team to conform to a specific methodology or process. We'll define the common principles and elements of Agility, and then discuss how to adapt them and incorporate what works for your project or objective.

3 — *Are Scaled Agile and DevOps the Same Thing?!? Two Mega-Trends for Connecting People that Impact Your Career!*
▲TECHNICAL
John Stenbeck

Have you ever wondered, "What is the next major trend that will impact my career?" The PMI-ACP® is the fastest growing certification in PMI history with more than 14,000 certification holders. Agile is not a fad! Agile is the new reality!! Learn the three key components that will drive the future and the formula that will harness these game-changing "power tools" to maximize benefits and minimize risks. See how to anticipate the roadmap as it unfolds and position yourself to benefit from the opportunity. The information in this presentation is rigorous, concise and gets to the point with focused answers to your challenges. It is designed to be applied in your environment... and accelerate your career!

4 — *Smart Agile Metrics*
▲TECHNICAL
Mike Griffiths

Collecting and reporting effective metrics can be a tricky business. Einstein captured it well when he noted: "Not everything that can be counted counts, and not everything that counts can be counted". More fundamentally, why are we even tracking these metrics? Is it to report on what has already occurred or help steer our future course? Often an imperfect view of the future is more useful than a perfect view of the past. In this presentation, Mike will review many common project metrics and explain why they are largely misguided and counter-productive.

SYMPOSIUM EXTRAS

TEAM BUILDING

TEAMS, TOWERS, & TRUST

A Hands on Team Building Take Away Session

▲LEADERSHIP

Kirk Weisler

Four 1-hour hands-on sessions limited to 35 participants each session. Build trust and teams, as you build a tower…but beware the Saboteur !
Kirk is giving away one of his very favorite, most fun and incredibly effective team building activities with the promise that you will be able to take it back and use it with your teams immediately. Don't miss this SUPER ENGAGING hands on Team Building Take Away Session led by Chief Morale Officer and Master Team Builder Kirk Weisler.

PROFILE PHOTO

Take a moment at PDD Symposium to update your LinkedIn photo **AT NO CHARGE!**

team. The Task Dimension of Team Development is organized into four Phases of team development. Focusing on the people part of team development, participants will learn the key success factors for team dynamics and process that increase efficiency, reduce conflict and create positive team dynamics.

Thinking Positive About Risk Management
Frank P. Saladis | ▲TECHNICAL 3.5 PDUs | ▲STRATEGY 3.5 PDUs

Project Risk Management planning is something that managers of many organizations believe to be important but often fail to actually implement. Implementing a risk management process within an organization or for a specific project is considered by many to be too costly and too time consuming and does not produce the value to justify the effort. Risk is therefore ignored until something unfortunate occurs. When a risk event occurs the reaction is, in many cases, a series of heroic acts.

X-treme Brain
Pat & Pam Johns | ▲LEADERSHIP 3.5 PDUs |
▲STRATEGY 3.5 PDUs

Your Brain is the most complex, interesting and misunderstood organ in your body. It is also the most critical to your performance, growth and success. In this workshop you will learn about how to feed your brain for optimal performance, as well as a handful of other ways to improve your thinking including: focus techniques, awareness, wellbeing, memory, the nature of attention, the power of intention, brain-balancing, creativity, insights, intuition, clearing your mind, relaxation and more.

2nd ANNUAL
PMI-MN PDD Speaker Reception

Come join us after class on Wednesday, September 27, 2017, for our Speaker Reception following the conclusion of the Endnote Speaker. After the success of this event last year, we look forward to hosting it again to bring together speakers, attendees, chapter leaders, and members. Enjoy some appetizers and a drink while networking with fellow project managers. The reception will be held at a nearby restaurant and a cash bar will be available.

Thank you to our Sponsor, Manifest Technology, for making this event possible. Registration is required and a link will be available through PDD registration.

MANIFEST TECHNOLOGY

MINNESOTA CHAPTER

1611 County Rd B West, Ste 320 | St. Paul, MN 55113

2017 PROFESSIONAL DEVELOPMENT DAYS
September 25 -28, 2017

REGISTRATION OPENS JUNE 1

Register online at
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Register online for a vendor booth at **bit.ly/vendors-pdd2017**
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